

IMPROVED LEARNING WITH XR



www.places-festival.de

05.05. &
06.05.2023

CALL FOR PARTICIPATION

We are looking for start-ups, universities, educational institutions or other institutions that combine education, training and learning with virtual and augmented reality to reimagine education and knowledge transfer. Become part of the Places Festival 2023 and present your project to the visitors on two days.

Apply via our online form by 28.02. You will be notified no later than by 07.03. in case you are one of the teams chosen to present their solutions for better learning with XR at the Places Festival 2023.

HERE YOU'LL FIND THE ONLINE FORM

WHAT IS OUR CALL ABOUT?

To learn new things and to further deepen our knowledge in a specific field is from childhood up to old age a constant part of our lives. Today, the technologies of Extended Reality open up entirely new possibilities for learning. Immersion and innovative forms of visualization can make it easier to grasp complex subject matters. Virtual reality can create safe learning spaces, and in classrooms entirely new worlds emerge from augmented reality. At Places Festival 2023, we want to provide insight into the diverse possibilities that XR offers in the area of knowledge transfer & education. We are explicitly looking for approaches for all age groups and different learning contexts.



WHO CAN PARTICIPATE?

You can apply with a software application, a hardware product, a research project or an educational concept. Our call is open to all forms of organizations, whether you are a startup, an enterprise, a university team, or an educational organization. It doesn't matter if your project is still a prototype, your application is the result of a research project, or you are still in the process of optimizing your product. We are not looking exclusively for solutions that are ready to hit the market: We are particularly interested in exciting and unusual approaches that support the user in a meaningful way during a learning process.

WHAT DO WE OFFER?

- You will have an opportunity to present your project to the audience during the opening hours of the festival on 05.05. & 06.05.2023.
- You will become an official program partner of the Places Festival 2023. This includes publication as a partner on our digital communication channels. (7.5 million media contacts in print, TV, radio, web in 2021).
- You can test your work in a practice test with a real learning group. We provide the participants, document the learning unit and do the evaluation.
- You will receive a ticket contingent for the official opening reception & the award ceremony of the Hackathon on Thursday evening.
- You will have the opportunity to interact and connect with the XR community at the Places Festival. You can give a presentation as a speaker as part of the festival program.
- You will receive an expense allowance of 250€ for each team member you bring (max. 750€).

WHAT DO WE EXPECT FROM YOU?

- You are present with an interactive booth/set-up in Gelsenkirchen during the opening hours of the festival (Friday and Saturday).
- You will conduct an exemplary learning lesson on Friday morning with a learning group that fits your project.
- You provide your own technology as well as personnel for the presentation and the practical test.

WHAT IS THE SCHEDULE

Tuesday, 28.02.

End of the application period

Tuesday, 07.03.

Latest feedback about your participation

Thursday, 04.05.

Reception at the festival kick-off (optional)

Friday, 05.05.

morning - practical application of your work with learning groups

Friday, 05.05. 15h00–20h00

presentation of your work to the festival audience

Saturday, 06.05. 11h00–18h00

presentation of your work to the festival audience



WHAT DO YOU NEED FOR THE APPLICATION?

In the online form we ask you for a short description of your project. We would like to know who your target group is and what the current status of your project is. You also have the possibility to upload presentation material. You should also have an idea of how you want to present yourself and what the experience you offer the festival audience will look like.

WHAT IS PLACES FESTIVAL?

The Places Festival is Germany's first festival for virtual reality. Since 2018, the event has brought together tech experts, start-ups, young professionals, players from business and science, and the general public. It is based in Gelsenkirchen-Ückendorf, right in the middle of the Ruhr area. The festival is a place to experience innovative applications and real solutions and to discuss the current state of XR technologies. The interdisciplinary exchange is front and center. In 2023, the festival will take place for the fourth time, focusing on „Improved Learning with XR“ as one of five guiding themes. One location of the festival will be dedicated solely to the transformative potential of Extended Reality in regards to learning, education and knowledge transfer.

If you have any questions, please feel free to contact Simon Schlenke directly:
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MAIL TO SIMON



Ermöglicht durch:



Veranstalter:

